

PROGRAM SYLLABUS

# Innovation in Procurement Course

Online Certificate Program

Last update: February 7, 2026



Innovation Progress Tracker 

 Learn Creative Procurement Strategies

# An overview

## What you can expect of this program

### Innovation in Procurement Course

The procurement department is evolving not just due to external factors, like shifting market demands, but also because of internal drivers, such as advancements in technology and the adoption of modern working methods. These shifts remind us of the ongoing need to create and adapt innovative approaches to thrive in a constantly changing environment.

In this course, we will start with the basics of innovation - what it means, why it matters, and how to build an innovative mindset and culture within your team. You will learn how to help your team embrace changes and generate creative, impactful ideas. We will also explore common challenges to innovation, such as resistance to change, short-term thinking, and risk aversion, and how to overcome them.

From there, we will dive into innovation specifically within procurement. You will discover practical ideas to improve both day-to-day operations, long-term strategies and manage partnerships more effectively. You will also learn about Procurement 4.0 technologies, including the most popular tools available today and how to use them to make your work more efficient.

By the end of this course, you will have the tools, mindset, and knowledge to create and sustain an innovative atmosphere within your team. Together, we will make innovation a core part of your procurement strategy!



– Marijn Overvest, founder Procurement Tactics



200+ companies trust us



**Online**, self-paced learning



**Subtitles** in 5 different languages



**Innovation case studies**



**Interactive case studies**



**8-16 hours** study material



**12 months** course access



**Official certificate** upon completion



**Innovation templates**



**Reading materials & bonus content**



**60-day money-back** guarantee

# About Your Instructor

## Eveline van Dam

Your instructor for this course is Eveline van Dam. With over 8 years of experience as an innovation consultant, Eveline specializes in helping organizations unlock their potential through innovative strategies. She has worked with teams across various industries, guiding them through the entire innovation process - from ideation to implementation - ensuring they stay ahead of the competition. Whether it is developing new products, streamlining processes, or rethinking business models,

Eveline helps organizations make innovation a core part of their culture. She believes that for innovation to succeed in the long term, it must become an integral part of the company's DNA. Eveline has seen how rapidly changing markets and technologies require new solutions, and she knows that innovation in procurement is no longer optional, but essential. She has facilitated many workshops and training sessions with leaders and management teams, helping them implement forward-thinking strategies with the consumer or end-user always in mind.



# Learn in-demand skills

And take your career to the next level

## Study objectives



### Understand the basics of innovation

Explore the different types of innovation, areas of application, and the importance of adopting an innovative mindset for your procurement department.



### Gather practical strategies to foster and sustain innovation

Learn how to build a clear vision, encourage collaboration, create a fail-safe environment, and effectively identify opportunities for innovation



### Access clear frameworks and templates to encourage creativity

With the help of our templates and theoretical insights, you will be ready to organize small brainstorming activities that inspire creative, out-of-the-box thinking.



### Discover innovative solutions for procurement operations, strategy, and partnerships

Get inspired by exploring Procurement 4.0 technologies, collaborative methods, and leadership tactics. Learn how to apply these innovations to improve your daily tasks, long-term strategies, and relationships with partners.

## The perfect fit for

This course is designed for procurement directors, managers, and team leaders who aim to lead by example, foster an encouraging and dynamic culture, and continuously look for new ways to improve their team's performance. Since innovation often starts at the top, this course focuses on a top-down approach, equipping leaders with practical strategies to inspire and guide their teams. By taking this course, you will learn how to implement tactics that encourage innovation and create interventions that lead to lasting improvement.

# Curriculum structure

Practical. Comprehensive. Game changing.

## 1. Introducing Innovation

7 lessons

Course Introduction   Module 1 Introduction   Introduction to Innovation   Discovering the Different Types of Innovation  
Exploring the Areas of Innovation   Understanding the Importance of Innovation   Module 1 Wrap-up

## 2. Innovative Mindset

5 lessons

Module 2 Introduction   The Importance of an Innovative Mindset   Fostering a Culture of Innovation  
Identifying Opportunities for Innovation   Module 2 Wrap-up

# Curriculum structure

Practical. Comprehensive. Game changing.

## 3. Innovation in Procurement Teams

5 lessons

Module 3 Introduction   Understanding the Benefits of Innovation in Procurement   Areas of Application for Innovation in Procurement  
Drivers of Innovation in Procurement   Module 3 Wrap-up

## 4. Innovative Tactics to Apply in Procurement Teams

8 lessons

Module 4 Introduction   Innovative ways of approaching the Procurement Process   Tactics for Innovations in Operational Procurement  
Tactics for Innovations in Strategic Procurement   Tactics for Driving Innovation with Suppliers & Partners  
Implementing Innovation in Procurement   Module 4 Wrap-up   Course Wrap-up

## MODULE 1

What you can expect

# 1. Introducing Innovation

In this module, we will cover the basics of innovation. You will learn what innovation means, why it is important, and how it helps organizations grow. We will also talk about the different types of innovation, where it can be applied, and how it helps businesses succeed in today's fast-changing world.

Before we move on to more advanced topics later in the course, this module will give you a clear understanding of why innovation matters in procurement and how it can make a difference.

### Content

1. Full Course Introduction
2. Module 1 Introduction
3. Introduction to Innovation
4. Discovering the Different Types of Innovation
5. Exploring the Areas of Innovation
6. Understanding the Importance of Innovation
7. Module wrap up

## MODULE 2

What you can expect

# 2. Innovative Mindset

In Module 2, we will show how having an innovative mindset and culture can help your organization succeed. You will learn how to adopt this mindset as a leader and pass it on to your team for long-term success.

We will also cover common barriers to change and share easy ways to overcome them.

We will talk about different ways to approach innovation, like bottom-up and top-down methods, and explain who plays a role in each. You will also learn how to create a supportive environment and set clear KPIs when implementing new ideas.

Lastly, we will teach you how to spot areas within your team and processes where innovation can be applied. This step is key to beginning your journey of leading an innovative department!

### Content

1. Module 2 Introduction
2. The Importance of an Innovative Mindset
3. Fostering a Culture of Innovation
4. Identifying Opportunities for Innovation
5. Module 2 Wrap-up

## MODULE 3

What you can expect

# 3. Innovation in Procurement Teams

In this module, we will focus on how innovation connects directly to procurement.

We will look at the main reasons why innovation happens in companies and teams, and we hope this will inspire you to think about how it applies to your own situation. You will see examples of how different organizations have introduced innovation and the approaches they used.

We will also cover the benefits you can expect after implementing innovation, and show you where in your procurement process you can apply these solutions to make a real impact.

### Content

1. Module 3 Introduction
2. Understanding the Benefits of Innovation in Procurement
3. Areas of Application for Innovation in Procurement
4. Drivers of Innovation in Procurement
5. Module 3 Wrap-up

## MODULE 4

What you can expect

# 4. Innovative Tactics to Apply in Procurement Teams

In the final module of our course, we'll explore the different areas where you can apply innovation in your procurement role.

We will discuss innovative solutions that can improve your daily operations, as well as how to apply fresh thinking and insights to your strategic tasks through the use of new technologies.

We will also inspire you with ideas on how to foster collaborative and innovative partnerships with your suppliers and stakeholders. Finally, we will look at new, innovative approaches to the entire procurement process - the agile, collaborative and vested business approach to procurement.

### Content

1. Module 4 Introduction
2. Innovative Ways of Approaching the Procurement Process
3. Tactics for Innovations in Operational Procurement
4. Tactics for Innovations in Strategic Procurement
5. Tactics for Driving Innovation with Suppliers & Partners
6. Implementing Innovation in Procurement
7. Module 4 Wrap-up
8. Course Wrap-up

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Take your career to the next level



### Real-world projects

Develop practical skills through learning from real-world examples and studying dozens of inspiring case studies.



### Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training program.



### Personal coach & practitioner community

Contact your personal coach if you need any assistance or input and collaborate with procurement professionals from around the world.



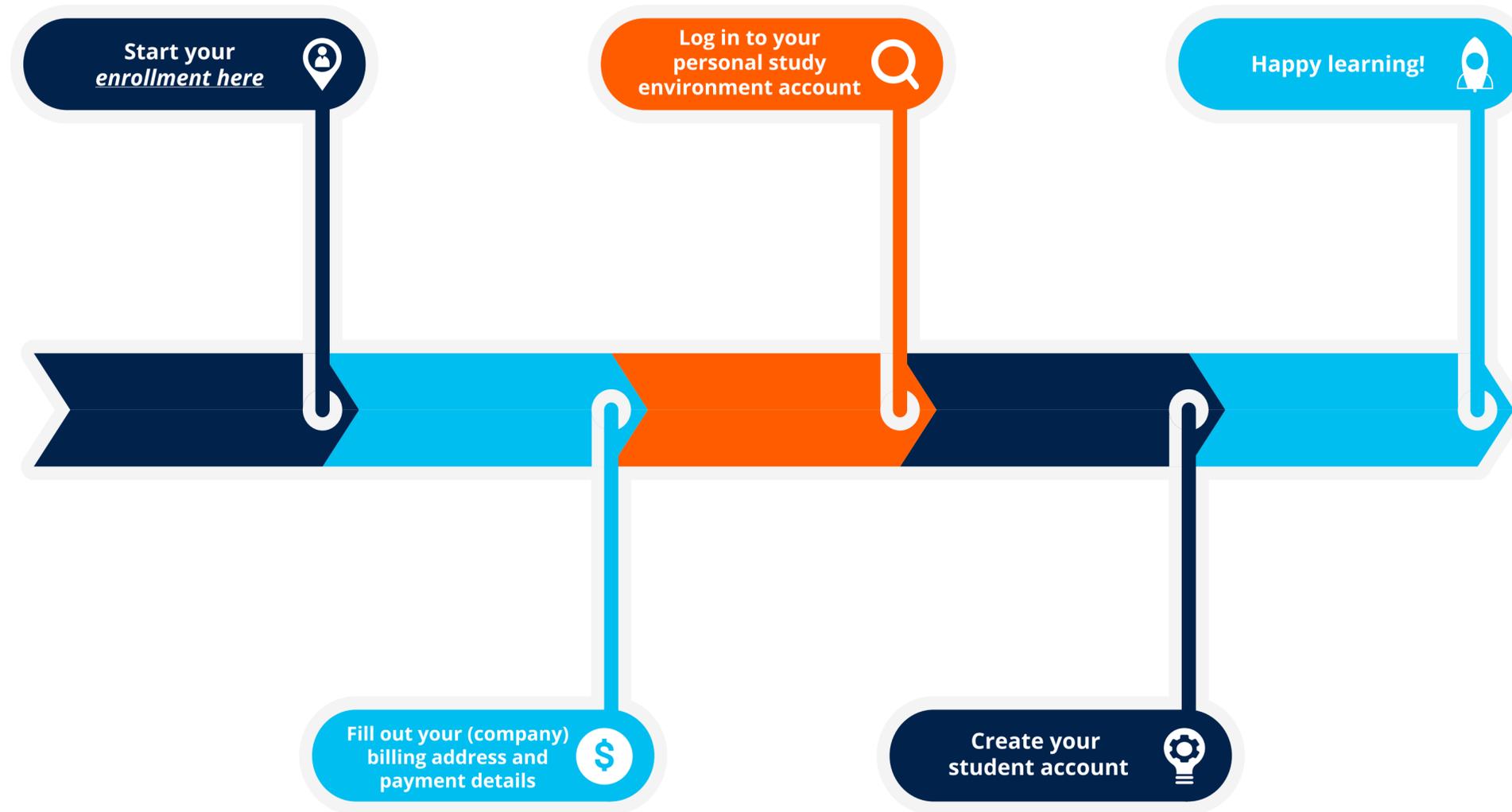
# Our Learning Methodology

Enabling learners to be outstanding



# How to enroll

Enroll today



Customers give us an average rating of 9.7 out of 10.

"Procurement Tactics helped my team members prepare their negotiation strategies and tactics to achieve better results. It also inspired them to leverage their skills in AI. After these trainings, my team showed more confidence and achieved better results! I highly recommend the Procurement Tactics courses to any procurement professional who wants to improve their skills!"



Jason de Gan, Supply Chain & Sourcing Leader at NRG

