Spend Analysis Course

Online Certificate Program

Last update: February 7, 2026

PT Procurement Tactics

An overview

What can you expect of this program?

Spend Analysis Course

Welcome to our Spend Analysis Course! Spend analysis is an important aspect of procurement as it helps you identify your spending patterns, spot ways to save money, and ensure your data is accurate and up-to-date. This leads to better budgeting and informed decision-making within your procurement department.

By the end of this course, you will earn how to gather, organize, and analyze your spending data. You will discover the fundamentals of spend analysis and data management, and understand why they are essential in procurement.

You will gain practical experience in collecting and preparing data, sorting spending, and measuring key performance indicators (KPIs). Finally, with the help of the practical examples we will provide, you will learn to turn these insights into actions in the case of your own company.

– Marijn Overvest, founder Procurement Tactics

- **Online,** *self-paced learning*
- **Subtitles** *in 5 different languages*
- *Spend Analysis* **templates**
- *Interactive* **case studies**
- **8-16 hours** *study material*
- **12 months** *course access*
- *Official* **certificate** *upon completion*
- *Reading materials &* **bonus content**
- **60-day money-back** *guarantee*

★★★★★

1000+ companies trust us

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About Your Instructor

Rasa Raoufi

This course is instructed by Rasa Raoufi, a professional with a solid background in supply chain design and over a decade of experience in Supply Chain, Procurement, and Digital Transformation.

Rasa has held various procurement roles across the Medical Devices, Pharmaceuticals, and Logistics sectors. In addition to his extensive industry experience, he founded a SaaS company specializing in procurement analytics. This diverse experience equips him with a comprehensive understanding of spend analysis, which he brings to this course.

Throughout the course, Rasa will bring together theoretical insights with practical field experience and advanced SaaS analytics to provide you with a detailed perspective on spend analysis and its evolution.

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Learn in-demand skills

And take your career to the next level

The perfect fit for

This course is designed for junior positions who want to improve their understanding of spending patterns as well as their budgeting and decision-making skills. No prior experience or knowledge is needed, as we cover everything from the basics at the start of the course.

Study objectives

☑ **Identify the key concepts, terms and tools used in spend analysis**

Understand the basic theory behind spend analysis.

☑ **Apply the best practices in data categorization**

Explore different kinds of strategies in spend categorization and how to apply them

☑ **Collect, prepare, manage and track spending within your procurement department**

Create your own spend analysis by following a step-by-step guide.

☑ **Effectively communicate your spend findings**

Learn how to create an impactful spending report and craft it to meet the needs of different stakeholders

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Curriculum structure

Practical. Comprehensive. Game changing.

1. Introduction to Spend Analysis & Data Management

7 lessons

Course Introduction   Module 1 Introduction

Introduction to Spend Analysis Data Management

Understanding Spend Analysis - Concepts and Importance

Key Concepts and Terminology

Tools and Software for Spend Analysis   Module 1 Wrap Up

2. Spend Analysis in Practice

7 lessons

Module 2 Spend Analysis in Practice   Data Collection and Preparation   Defining Taxonomy & Categorizing Spend

Best Practices in Categorization   Defining and Measuring KPIs   Creating Your Spend Analysis   Module 2 Wrap-up

3. Turning spend insights into actions

7 lessons

Module 3 Introduction - Turning Spend Insights into Actions

Driving Cost Reduction and Efficiency   Mitigating Risk

How to Communicate Your Spend Insights

The Future & Role of AI and Machine Learning

Module 3 Wrap Up   Course Wrap Up

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What you can expect

1. Introduction to Spend Analysis & Data Management

In this module, you will gain an understanding of spend analysis and its role in procurement. We will start by defining spend analysis and explaining its importance. You will learn key concepts and terminology, such as spend taxonomy and the differences between direct and indirect spend.

We will also introduce you to various tools and software that can enhance your spend analysis process. By the end of this module, you will be able to define spend analysis, recognize its benefits, understand how to organize procurement expenses, differentiate between direct and indirect spend, apply optimization strategies, and choose the right software for your needs.

Content

1. Course Introduction
2. Module 1 Introduction - Introduction to Spend Analysis Data Management
3. Understanding Spend Analysis - Concepts and Importance
4. Key Concepts and Terminology
5. Tools and Software for Spend Analysis
6. Module 1 Wrap-up

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What you can expect

2. Spend Analysis in Practice

In this module, you will learn the most important steps for collecting and preparing data, ensuring you know where to find your data and how to get it ready for analysis. We will guide you through categorizing your spend data to create clear visibility in your procurement processes.

We will cover best practices in spend categorization to ensure your approach is accurate and efficient. You will learn how to define and measure key performance indicators (KPIs) to effectively track and manage your spending. The module includes theoretical insights and the latest technology applications, supported by real-life examples and practical templates. Most importantly, in this module, you will also create and finalize your own spend analysis using the provided templates!

Content

1. Module 2 Introduction - Spend Analysis in Practice
2. Data Collection and Preparation
3. Defining Taxonomy & Categorizing Spend
4. Best Practices in Categorization
5. Defining and Measuring KPIs
6. Creating Your Spend Analysis
7. Module 2 Wrap-up

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What you can expect

3. Turning spend insights into actions

In this module, we will cover the techniques used to reduce costs and increase efficiency in your procurement processes such as Pareto analysis and Price Variance analysis. We will discuss different kinds of risks and how spend analysis can be used to assess and mitigate them.

This module also includes a lesson on how to effectively communicate your spend analysis insights by creating clear and impact reports for different audiences. Finally, the future trends in spend analysis will be discussed to inspire you to stay up-to-date with the newest trends and technologies in procurement.

Content

1. Module 3 Introduction - Turning Spend Insights into Actions
2. Driving Cost Reduction and Efficiency
3. Mitigating Risk
4. How to Communicate Your Spend Insights
5. The Future & Role of AI and Machine Learning
6. Module 3 Wrap-up

Learn in demand skills

Take your career to the next level

🌐 Real-world projects

Develop practical skills through learning from real-world examples and studying dozens of inspiring case studies.

💻 Self-paced online learning

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👥 Personal coach & practitioner community

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01

Courses
Structured learning to develop knowledge and skills

02

Coaching
Support learning & overall career growth

03

Impact Measurements
Support learning & overall career growth

04

Resource Library
On-the-job support with templates & playbooks

05

Assessments
Identify learning opportunities & track progression over time

06

Workshops
Tailor-made impact sessions for your team

07

Live Group Sessions
Get the support and interaction you need

E-LEARNING PLATFORM
All-in one platform

Our Learning Methodology

Enabling learners to be outstanding

1. TELL

Learners understand facts, concepts, processes, and learn best practices.

2. SHOW

Learners see examples to bring the concepts to life.

3. DO

Learners practice skills and concepts through hands-on activities and case studies.

4. APPLY

Learners are given guides and templates so they can walk into their work the next day and apply what they've learned.

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How to enroll

Enroll today

Start your _enrollment here_

Log in to your personal study environment account

Happy learning!

Fill out your (company) billing address and payment details

Create your student account

★★★★⯨
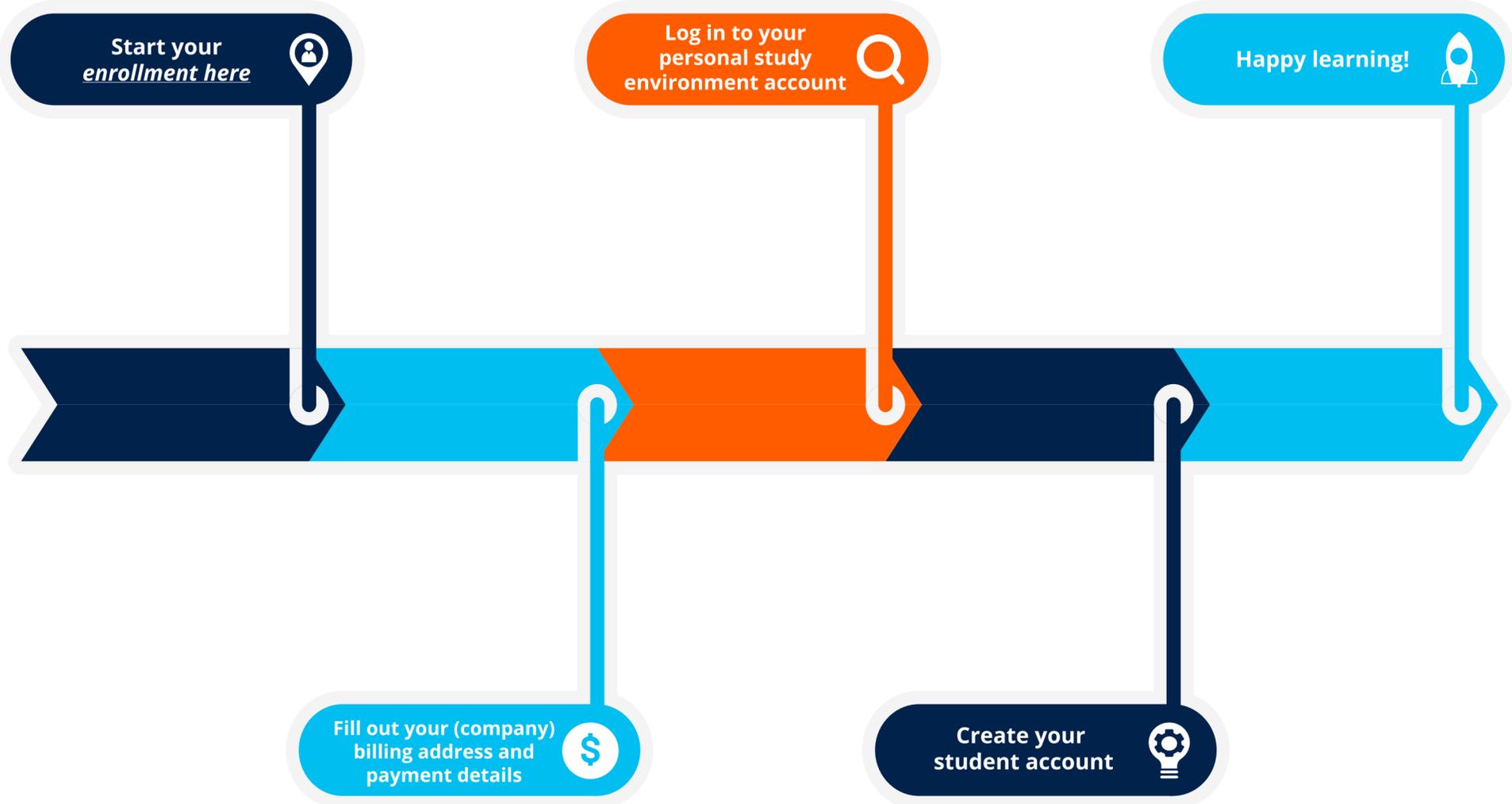
Customers give us an average rating of 9.7 out of 10.

"Procurement Tactics helped my team members prepare their negotiation strategies and tactics to achieve better results. It also inspired them to leverage their skills in AI. After these trainings, my team showed more confidence and achieved better results! I highly recommend the Procurement Tactics courses to any procurement professional who wants to improve their skills!"

Jason de Gan, Supply Chain & Sourcing Leader at NRG

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