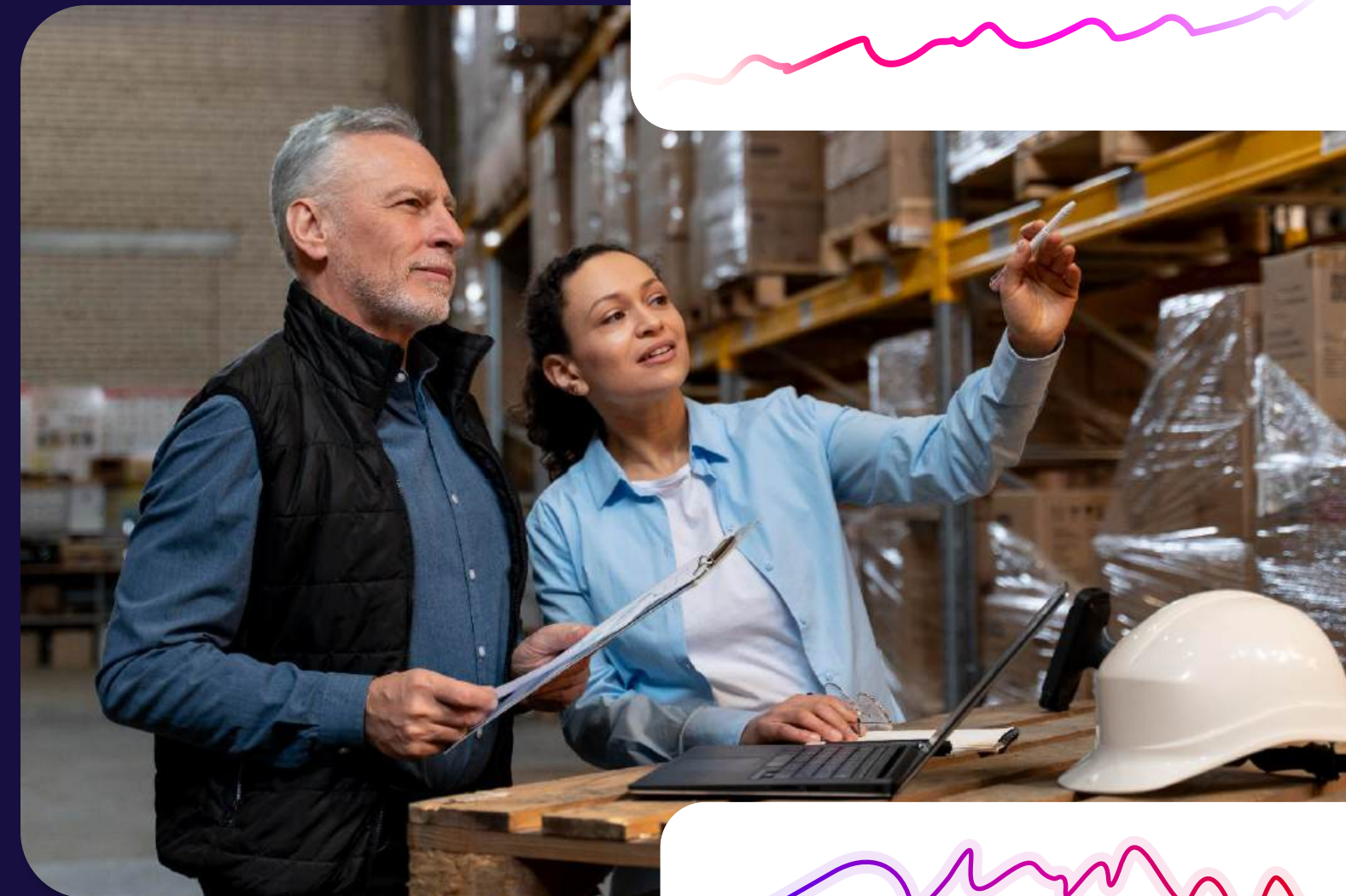


## PROGRAM SYLLABUS

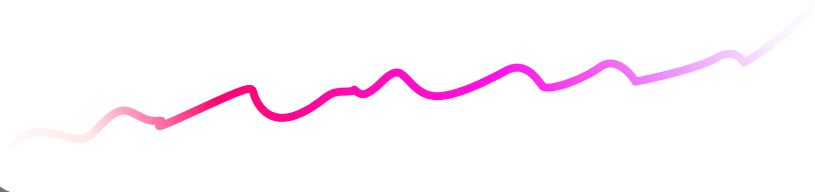
# Supply Chain Course for Procurement Professionals

## Online Certificate Program

Last update: September 29th, 2025



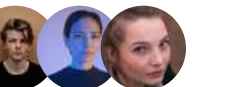
Supply Chain Efficiency **76%**



Logistics Cost ▼ -23%



☐ Optimize Supply Chain Strategies



# An overview

What can you expect of this program?











## Supply Chain Course for Procurement Professionals

In this program, you will learn how the entire Supply Chain fits together and why it is such a vital part of any business. You will explore everything from procurement and logistics to inventory management, distribution strategies, and risk handling. You will also dive into modern approaches like e-business, LEAN, Agile, and Green strategies, and see how they help companies stay competitive and resilient.

On top of that, you will develop practical skills to manage stock efficiently, evaluate performance, and handle challenges like financial risks or outsourcing. By the end, you will have a well-rounded understanding of the Supply Chain world and feel confident stepping into a variety of roles in this exciting field.



– Marijn Overvest, founder Procurement Tactics

-  **Online**, self-paced learning
-  **Subtitles** in 5 different languages
-  Supply Chain for Procurement **Templates**
-  **Interactive case studies**
-  **8-16 hours** study material
-  **12 months** course access
-  **Official certificate** upon completion
-  **Ready-to-use prompts** you can copy/paste
-  Reading materials & **bonus content**
-  **60-day money-back** guarantee

200+ companies trust us





# About Your Instructor

## Marijn Overvest

Your instructor for this course is Marijn Overvest, the Founder of Procurement Tactics. With over 15 years of experience, Marijn has worked on deals worth over €500 million with companies like Heinz and Unilever and has trained more than 200 procurement teams worldwide.

Marijn is passionate about helping procurement professionals learn and grow. He is always looking for new ways to improve his own knowledge and share what he has learned. His experience includes working on negotiations, sustainability, and building strategies in industries like FMCG (retailers and suppliers), aviation, and pharmaceuticals.

With Marijn's practical advice and stories from personal experience, you will learn how to improve your procurement skills and achieve better results for you and your company.



# Learning objectives

And take your career to the next level

## What you will learn

### **Understand the fundamentals of logistics and supply chain management**

Including the key differences between the two and the processes involved in modern supply chains.

### **Analyze and assess supply chain performance using KPIs**

Delivery performance, flexibility, cost-efficiency, and stock management.

### **The perfect fit for**

This course is for anyone who wants to build a strong foundation in Supply Chain management, whether you are just starting out or looking to grow in your current role. It is especially useful for professionals in procurement, logistics, operations, or anyone working with suppliers and distribution. If you want to understand how the Supply Chain works and learn practical tools and strategies to improve your work, this course is for you.

### **Recognize and differentiate key supply chain strategies in procurement**

Lean, Agile, Resilient, and Green—and understand when and how each strategy is applied in procurement contexts.

### **Identify and manage risks within the supply chain**

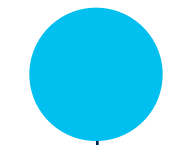
How to evaluate different types of risks and respond effectively to disruptions.

### **Apply supply chain strategies in procurement**

With a focus on stock management, supplier collaboration, demand forecasting, warehousing, and distribution.

# Curriculum structure

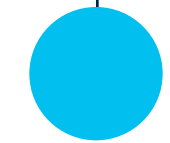
Practical. Comprehensive. Game changing.



## 1. Supply Chain Fundamentals

8 lessons

- Module 1 Introduction
- Introduction to Logistics
- Key Trends in Logistics
- Supply Chains Explained
- Difference Between Logistics and Supply Chain Management
- The processes in Supply Chains
- The Link Between Supply Chain and Procurement
- Module 1 Wrap-Up



## 2. Understanding Supply Chain Strategies in Procurement

9 lessons

- Module 2 Introduction
- LARG paradigm
- Lean Strategy
- Lean tools
- Agile Strategy
- Resilient Strategy
- Green Strategy
- Comparing supply chain strategies: Lean, Agile, Resilient, and Green
- Module 2 Wrap-Up

# Curriculum structure

Practical. Comprehensive. Game changing.

## 3. Assessing & Measuring Supply Chain Performance

9 lessons

Module 3 Introduction

How to Analyze Your Supply Chain

Introducing KPI's for Managing Your Supply Chain

KPI 1: Delivery Performance

KPI 2: Flexibility

KPI 3: Costs

KPI 4: Stock

Types of Risks in Supply Chain

Module 3 Wrap-Up

## 4. Implementing Supply Chain Strategies in Procurement

8 lessons

Module 4 Introduction

Supply Chain Stock Management Strategies

Strategies for Collaborating with Suppliers for Supply Chain Efficiency

Procurement's Strategies in Demand Planning & Forecasting

Centralized & Decentralized Warehousing Strategies

Distribution Strategies

Module 4 Wrap-Up

Course Wrap-Up



## MODULE 1

What you can expect

# 1. Supply Chain Fundamentals

In Module 1, we will cover the basics of logistics and supply chain management. You will explore the core principles that keep supply chains running smoothly and learn how logistics and procurement fit into the bigger picture. Even if you have worked in procurement before, this module will help you connect the dots, showing how these areas work together to create value. You will also get an overview of key industry trends and gain clarity on the differences and connections between logistics and supply chain management. We will break down the entire supply chain process into the key activities that it involves. Later, we will also link how supply chain links to procurement and highlight procurement's role in achieving supply chain efficiency.

By the end, you will have a clear understanding of the entire supply chain and how it works.

### Content

1. Module 1 Introduction
2. Introduction to Logistics
3. Key Trends in Logistics
4. Supply Chains explained
5. Difference Between Logistics and Supply Chain Management
6. The Processes in Supply Chains
7. The Link Between Supply Chain and Procurement
8. Module 1 Wrap-Up

## MODULE 2

What you can expect

# 2. Understanding Supply Chain Strategies in Procurement

In Module 2, we will look at how different supply chain strategies—Lean, Agile, Resilient, and Green—can help you respond to common challenges like rising costs, market changes, disruptions, and environmental concerns. The goal is to help you understand these strategies so you can choose the right one to improve your supply chain's performance. Using the LARG framework, you will learn how these strategies can be used on their own or combined, depending on the situation.

We will explore each strategy in detail, looking at how it works, its strengths and weaknesses, and when it is best to apply it. At the end of the module, you will get a side-by-side comparison of all four strategies to clearly see how they differ and what they offer.

### Content

1. Module 2 Introduction
2. LARG Paradigm
3. Lean Strategy
4. Lean tools
5. Agile Strategy
6. Resilient Strategy
7. Green Strategy
8. Comparing supply chain strategies:  
Lean, Agile, Resilient, and Green
9. Module 2 Wrap-Up



## MODULE 3

What you can expect

# 3. Assessing & Measuring Supply Chain Performance

Module 3 is all about understanding how to measure your supply chain's performance and manage the risks that could affect it. We will begin by looking at how to analyze your supply chain and why this is important for improving your processes. You will learn how to choose the right performance metrics that match your goals, and we will explain the key KPIs—delivery performance, flexibility, cost, and stock levels—in a clear and practical way.

For each KPI, you will get useful templates to help you track and improve your results. We will finish the module by exploring the different types of risks in the supply chain and show you how to assess and reduce them before they cause problems.

### Content

1. Module 3 Introduction
2. How to Analyze Your Supply Chain
3. Introducing KPI's for Managing Your Supply Chain
4. KPI 1: Delivery performance
5. KPI 2: Flexibility
6. KPI 3: Costs
7. KPI 4: Stock
8. Types of Risks in Supply Chain
9. Module 3 Wrap-up

## MODULE 4

What you can expect

# 4. Implementing Supply Chain Strategies in Procurement

Module 4 focuses on putting supply chain and procurement strategies into action through real-life scenarios and practical tools. Building on what you have learned so far, this module shows how to manage stock effectively, work closely with suppliers, and make smarter decisions based on demand planning and forecasting.

You will explore the pros and cons of centralized vs. decentralized warehouses and learn how to choose the right distribution strategy to keep your supply chain running smoothly. Each topic is designed to help you connect theory to practice so you can reduce costs, improve efficiency, and build stronger supplier relationships in your day-to-day work.

### Content

1. Module 4 Introduction
2. Supply Chain Stock Management Strategies
3. Strategies for Collaborating with Suppliers for Supply Chain Efficiency
4. Procurement's Strategies in Demand Planning & Forecasting
5. Centralized & Decentralized Warehousing Strategies
6. Distribution Strategies
7. Module 4 Wrap-up
8. Course Wrap-up

# Learn in demand skills

Take your career to the next level



## Real-world projects

Develop practical skills through learning from real-world examples and studying dozens of inspiring case studies.



## Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training program.



## Personal coach & practitioner community

Contact your personal coach if you need any assistance or input, and collaborate with procurement professionals from around the world.





# Our Learning Methodology

Enabling learners to be outstanding

## 4. APPLY

Learners are given guides and templates so they can walk into their work the next day and apply what they've learned.

Record of proposals template

Record of proposals	Project	Project	Value	Points
Project	14,000	12,200	14,000	12,800
Volume discount	1.5%	2.5%	1.75%	2.6%
Logistics	80,000	150,000		100,000
Logistics service	30	60	60	
Logistics	100	400	Medium	100
Logistics / op	1,000,000	1,000,000	1,000,000	1,000,000
Logistics	5	5	10	10



THE PROBLEM

1. Security of supply is gone

Inflation Energy prices Global warming

Including more problems:

- War
- Covid-19

2. EBIT under pressure

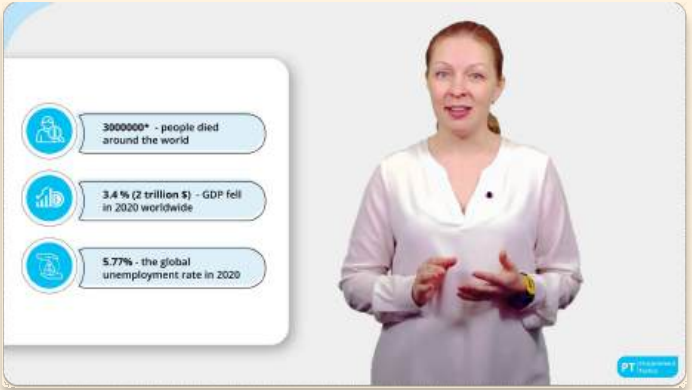
Procurement is the main driver for EBIT:

Procurement leaders are facing one of the toughest market environments of their careers.

A combination of macroeconomic factors, trade policy shifts, workforce scarcity, have upended long-running trends that have benefited the global economy for several decades.

## 1. TELL

Learners understand facts, concepts, processes, and learn best practices.



## 2. SHOW

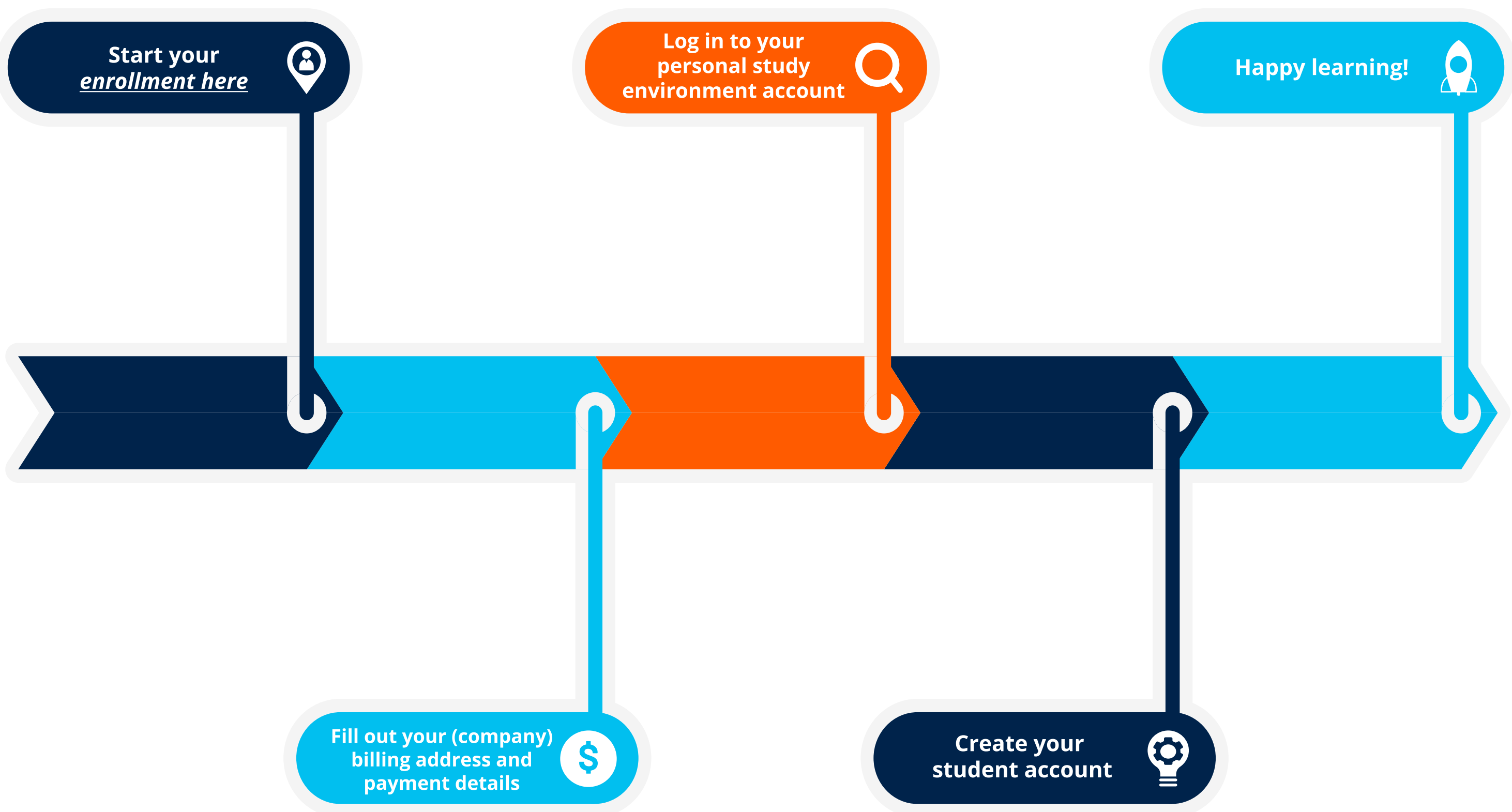
Learners see examples to bring the concepts to life.

## 3. DO

Learners practice skills and concepts through hands-on activities and case studies.

# How to enroll

Enroll today



Customers give us an average rating of 9.7 out of 10.

"Procurement Tactics helped my team members prepare their negotiation strategies and tactics to achieve better results. It also inspired them to leverage their skills in AI. After these trainings, my team showed more confidence and achieved better results! I highly recommend the Procurement Tactics courses to any procurement professional who wants to improve their skills!"



Jason de Gan, Supply Chain & Sourcing Leader at NRG

