

PROGRAM SYLLABUS

Sustainable Procurement Course

Online Certificate Program

Last update: February 7, 2026



An overview

What you can expect of this program

Sustainable Procurement Course

Sustainability is becoming increasingly mainstream. Every business must transition to sustainable procurement. And even more importantly, every business needs to earn its social license from consumers to operate!

Our certificate program is designed to help procurement managers in transitioning their portfolio and business toward sustainability.

With video lessons & powerpoint templates, clear examples, and tools, you will learn to make the changes toward a sustainable future. We are proud to have trained procurement managers at Fortune 500 companies, and are excited for you to join as well!



– Marijn Overvest, founder Procurement Tactics

-  **Online, self-paced learning**
-  **Subtitles in 5 different languages**
-  **Powerful sustainability templates**
-  **Interactive case studies**
-  **8-16 hours study material**
-  **12 months course access**
-  **Official certificate upon completion**
-  **Sustainable procurement tooling**
-  **Reading materials & bonus content**
-  **60-day money-back guarantee**

200+ companies trust us



About Your Instructor

Marijn Overvest

Your instructor for this course is Marijn Overvest, the Founder of Procurement Tactics. With over 15 years of experience, Marijn has worked on deals worth over €500 million with companies like Heinz and Unilever and has trained more than 200 procurement teams worldwide.

Marijn is passionate about helping procurement professionals learn and grow. He is always looking for new ways to improve his own knowledge and share what he has learned. His experience includes working on negotiations, sustainability, and building strategies in industries like FMCG (retailers and suppliers), aviation, and pharmaceuticals.

With Marijn's practical advice and stories from personal experience, you will learn how to improve your procurement skills and achieve better results for you and your company.



Learn in-demand skills

And take your career to the next level

Study objectives



Identify the influence and benefits that sustainable procurement practices have on companies

You'll learn about the pillars and drivers of sustainability, and how businesses can benefit from a sustainable procurement strategy.



Identify the 7 core subjects of sustainable procurement and how to apply them

You'll be able to identify the core subjects that are usually addressed when crafting sustainable procurement policies and strategies. We will discuss human rights, labor practices, community involvement, as well as shifting towards sustainability while maintaining high profitability.

The perfect fit for

This course is ideal for procurement professionals looking to incorporate sustainability into their work or enhance their existing practices. By the end, students will be equipped to examine the current state of their sustainability practices as well as develop new strategies and policies for more sustainable procurement.



Inspect the state of your current procurement sustainability policies & conduct market research to compare suppliers and products

You'll learn how to analyze the current state of your policy, as well as how to use the insights from market research to choose products and supplies based on sustainability standards. We'll explore supplier selection and mapping sustainable issues.



Create and implement your own sustainable procurement strategy

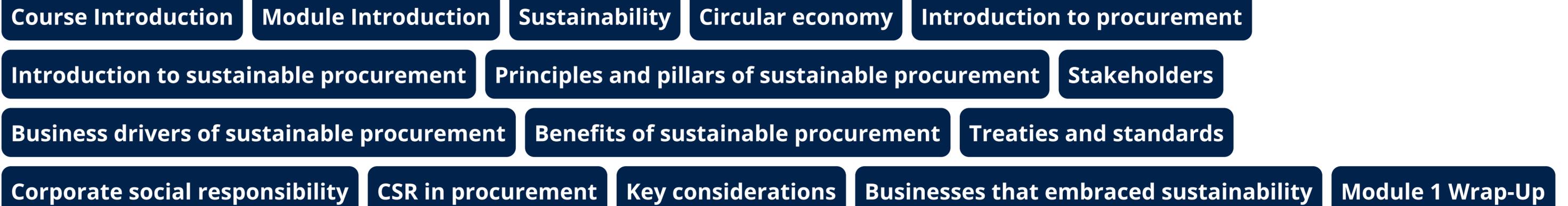
By using the knowledge from this course, you will be able to create your own sustainable procurement strategy. A step by step guide will be provided on how to do this.

Curriculum structure

Practical. Comprehensive. Game changing.

1. Sustainability Fundamentals

15 lessons



2. Linking Sustainable Procurement To Your Business

13 lessons



Curriculum structure

Practical. Comprehensive. Game changing.

3. Sustainable Procurement Tactics

12 lessons

- Module 3 Introduction
- Procurement governance
- Human rights
- Labor practices
- The environment
- Fair operating practices
- Consumer issues
- Community involvement
- Sustainability while maintaining high profitability
- Challenges
- Key considerations
- Module 3 Wrap Up

4. Building Your Sustainable Procurement Strategy

14 lessons

- Module 4 Introduction
- Creating your sustainable procurement strategy
- Managing sustainability stages
- Integrating sustainability in specifications
- Sustainable goals as a manager
- Identifying suppliers
- Assessing suppliers
- Managing contracts
- Kotter's theory of change
- Organizing towards sustainability
- Delivering sustainable procurement change
- Lencioni's theory of team change
- Key considerations
- Module 4 Wrap Up

MODULE 1

What you can expect

1. Sustainability Fundamentals

Did you know that humans currently consume resources at the rate of 1.75 Earths? If we don't change our habits, by 2050, we may need the equivalent of three Earths to meet our demands.

In module 1, we will start by covering the basics of sustainability and its impact on how businesses operate today. You will learn about how to deal with the key stakeholders involved in sustainable initiatives, the factors driving these practices, and the benefits they bring to companies. We will also explore how Corporate Social Responsibility (CSR) connects with procurement. To bring these ideas to life, we will also share examples of companies that have successfully implemented sustainability strategies.

The lessons in module 1 are created with an intention of providing you a foundation about sustainability and its connection to procurement departments. Afterwards, you will be prepared to work on developing your own sustainable procurement strategy, which we will jump into in later modules of this course.

Content

1. Course Introduction
2. Module 1 Introduction
3. Sustainability
4. Circular economy
5. Introduction to procurement
6. Introduction to sustainable procurement
7. Principles and pillars of sustainable procurement
8. Stakeholders
9. Business drivers of sustainable procurement
10. Benefits of sustainable procurement
11. Treaties and standards
12. Corporate social responsibility
13. CSR in procurement
14. Key considerations
15. Businesses that embraced sustainability
16. Module 1 Wrap Up

MODULE 2

What you can expect

2. Linking Sustainable Procurement To Your Business

In Module 2, we will move towards the practical side of things. We will begin by showing you how to analyze your current procurement policy, conduct market research, and use these insights to help you create a sustainable procurement policy and strategy. Then, we will focus on analyzing your supply and value chains, prioritizing products and suppliers based on sustainability standards, and identifying the risks to consider when shaping your strategy.

By the end of the module, you will see the bigger picture - how a procurement policy should look. We will walk you through creating your own policy step by step, covering what to include, how to set goals, as well as how to review already existing policies. Plus, you will learn from examples of how some of the top business leaders approach this, giving you real life guidance.

Content

1. Module 2 Introduction
2. Procurement policies & strategies
3. CSR policies
4. Market analysis
5. Supply chain analysis & risk assessment
6. Supplier preferencing
7. Mapping sustainability issues
8. Cost analysis
9. Accountability
10. Formulating sustainable procurement policy
11. Examples of sustainable procurement
12. Key considerations
13. Module 2 Wrap Up

MODULE 3

What you can expect

3. Sustainable Procurement Tactics

In Module 3, you will learn how to implement specific sustainable procurement tactics throughout each step of the procurement process.

We will identify the 7 core subjects that should be addressed when approaching your sustainability strategy. We will demonstrate what kind of challenges procurement teams usually face when dealing with sustainability initiatives. Finally, you will learn about important steps of sustainability in procurement: how to shift toward sustainability while maintaining high profitability.

Content

1. Module 3 Introduction
2. Procurement governance
3. Human rights
4. Labor practices
5. The environment
6. Fair operating practices
7. Consumer issues
8. Community involvement
9. Sustainability while maintaining high profitability
10. Challenges
11. Key considerations
12. Module 3 Wrap Up

MODULE 4

What you can expect

4. Building Your Sustainable Procurement Strategy

Ready to make a difference? This is the module where it all comes together.

Everything you have learned in modules one, two, and three will be tied together to create your own sustainable procurement strategy.

In this crucial module, you will work on preparing your own sustainable procurement plan. By following each step we have prepared for you, you will get a clear, detailed roadmap on how to create your own sustainable strategy. We created a template for every step.

When conducted properly, your strategy will finally influence the whole procurement process. Conduct it wisely and make sure you present it to your internal stakeholders!

Content

1. Module 4 Introduction
2. Creating your sustainable procurement strategy
3. Managing sustainability stages
4. Integrating sustainability in specifications
5. Sustainable goals as a manager
6. Identifying suppliers
7. Assessing suppliers
8. Managing contracts
9. Kotter's theory of change
10. Organizing towards sustainability
11. Delivering sustainable procurement change
12. Lencioni's theory of team change
13. Key considerations
14. Module 4 Wrap Up
15. Course Wrap Up

Learn in demand skills

Take your career to the next level



Real-world projects

Develop practical skills through learning from real-world examples and studying dozens of inspiring case studies.



Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training program.



Personal coach & practitioner community

Contact your personal coach if you need any assistance or input, and collaborate with procurement professionals from around the world.



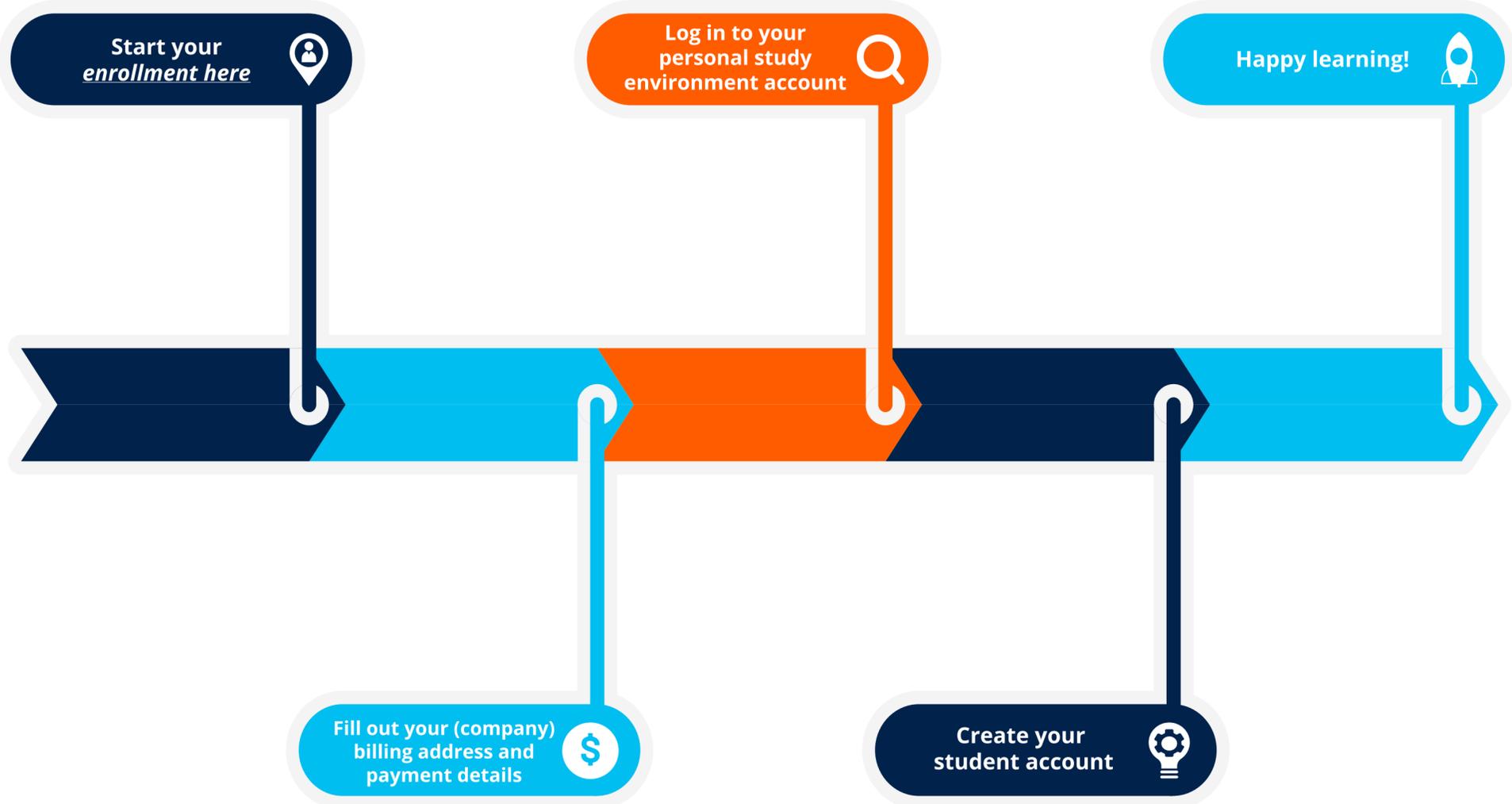
Our Learning Methodology

Enabling learners to be outstanding



How to enroll

Enroll today



Customers give us an average rating of 9.7 out of 10.

"Procurement Tactics helped my team members prepare their negotiation strategies and tactics to achieve better results. It also inspired them to leverage their skills in AI. After these trainings, my team showed more confidence and achieved better results! I highly recommend the Procurement Tactics courses to any procurement professional who wants to improve their skills!"



Jason de Gan, Supply Chain & Sourcing Leader at NRG

